

# HOW TO INVEST IN THE ATLANTIS SEZ FOR GREEN TECHNOLOGIES

Businesses or investors with ventures in green technologies (or 'greentech') can apply to invest and establish operations in the Atlantis SEZ (ASEZ). Green technology businesses include, but are not limited to, solar panel component manufacturers, waste recyclers, manufacturers and/or suppliers of green building materials, and manufacturers and/or suppliers of water efficiency technologies.

If a business or investor qualifies to locate in the zone, the SEZ project team will support the selection of an appropriate piece of land, based on the spatial plan for the ASEZ. Investors will lease land from the ASEZ and will pay rates based on the services and infrastructure made available.

### Steps for application

- 1. Ensure you have a new venture in a business that is "greentech".
- Contact the Investment Promotions Manager: Jarrod Lyons <u>jarrod@greencape.co.za</u> / 021 811 0250.
- 3. If your business passes the initial screening, you will be provided with an application form. You will need to complete the form and submit supporting documentation, including a business plan.
- 4. The application will be evaluated through a process which includes representatives of the Western Cape Government's Department of Economic Development and Tourism DEDAT), the City of Cape Town, Wesgro and GreenCape.
- If your application is successful, the land area will be confirmed and the investment promotion team will support you in moving forward and setting up operations in the ASEZ.

The SEZ is still in the process of establishing operations and core infrastructure through the national and provincial government legislative processes. Formal processing timeframes for potential investors will be affected by this.

As part of the establishment of the SEZ, the framework for support of SMMEs, and for skills-, enterprise- and supplier development is being developed and is expected to be implemented during 2019.

# **Options for non-qualifying SMMEs**

If your business qualifies as a greentech venture, but is not yet ready for investment, you could consider seeking enterprise development support, for example through the South African Renewable Energy Business Incubator (SAREBI), which is based in Atlantis. They can be contacted through their website: <a href="www.sarebi.co.za">www.sarebi.co.za</a>.

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#### **GreenCape Sector Development Agency**

18 Roeland St, Cape Town, 8001, South Africa +27 21 811 0250 / info@green-cape.co.za / www.green-cape.co.za Company Registration No. 2012/039750/08 Refer to the GreenCape website for director details If your business does not qualify as a greentech venture, it may be possible to provide services to businesses in the ASEZ. As noted, a supplier development programme is being developed. In order to be contactable for Requests for Proposals when services are required, ensure that your business is registered with the City of Cape Town and GreenCape's databases by contacting the relevant persons below with your company details.

## Contacts

Investment in SEZ, GreenCape: Jarrod Lyons – 021 811 0250 or

jarrod@greencape.co.za

To add to supplier database, Greencape: Charlotte Perang – 021 577 2719/1034

or charlotte@greencape.co.za

• City of Cape Town: Timothy Hadingham – 021 417 0518

or timothy.hadingham@capetown.gov.za

• SAREBI: Helmut Herzog – 021 577 2719 or

helmut@sarebi.co.za

• Symbiosis Business Development Hub: Cornelius Scheepers – 082 467 8200

or cornelius@symbiosisiac.co.za

• Atlantis SEZ website: https://www.greencape.co.za/content/sector/atlantis-sez